



MSC CROCIERE ENTRA NEL SEGMENTO EXTRA-LUSSO ORDINANDO A FINCANTIERI 4 ULTERIORI NAVI

La prima entrerà in servizio nella primavera del 2023. Si tratta di una nuova generazione di navi altamente innovative.

Ginevra/Trieste, 18 ottobre 2018- MSC Crociere e Fincantieri hanno annunciato oggi la firma di un memorandum d'intesa per la costruzione di quattro navi da crociera del segmento extra-lusso, per un valore complessivo superiore a 2 miliardi di euro.

Le navi avranno una stazza lorda di circa 64.000 tonnellate e saranno dotate di 500 cabine. La prima nave verrà consegnata nella primavera del 2023, le altre entreranno in servizio una all'anno nei successivi tre anni.

Le navi saranno dotate delle più recenti tecnologie per la tutela dell'ambiente e di altre soluzioni marittime di prossima generazione. Saranno caratterizzate, inoltre, da un design altamente innovativo e introdurranno soluzioni all'avanguardia per il comfort e il relax degli ospiti.

Pierfrancesco Vago, Executive Chairman di MSC Crociere, ha dichiarato: *"I nostri clienti ci hanno chiesto di entrare nel segmento extra-lusso sulla scia del grande successo e come evoluzione naturale del nostro MSC Yacht Club, un'area di lusso concepita come nave-nella-nave. Le nuove navi offriranno itinerari unici grazie alle loro dimensioni e il livello di servizio alla clientela verrà portato a un livello ulteriore che comprende il maggiordomo personale MSC Yacht Club, disponibile 24 ore su 24, sette giorni su sette"*.

Vago ha aggiunto: *"Sono particolarmente lieto di poter estendere ulteriormente la nostra partnership con Fincantieri grazie a questo nuovo ordine. Le pluripremiate navi della classe Seaside e Seaside-Evo sono già state riconosciute per il loro design innovativo e rivoluzionario. Stiamo introducendo un'altra nuova classe che stabilirà nuovi criteri del lusso in mare con navi che interpreteranno la qualità e gli standard più elevati associati al made in Italy"*.

Giuseppe Bono, Amministratore Delegato di Fincantieri, ha commentato: *"È con orgoglio che due grandi marchi italiani, noti in tutto il mondo, oggi annunciano un importante programma di costruzioni. Siamo estremamente soddisfatti che per lanciare una nuova classe di navi nel comparto del lusso, MSC abbia riconosciuto che il nostro progetto consentirà di creare una nuova generazione di navi innovative sia dal punto vista tecnologico, che della sicurezza e anche del comfort per i passeggeri che sarà particolarmente curato. Con questo progetto Fincantieri porta a 53 il numero delle navi da crociera nel portafoglio ordini della società e si conferma leader assoluto di questo mercato"*.

MSC Crociere è la più grande compagnia di crociere a capitale privato al mondo nonché il brand

crocieristico leader in Europa, Sud America, Sud Africa e nell'area del Golfo. Quest'ordine porta a otto le navi di MSC Crociere che saranno costruite in Italia con Fincantieri. Fincantieri è uno dei più importanti complessi cantieristici al mondo e il primo per diversificazione e innovazione. Con l'aggiunta di queste quattro nuove navi, l'ambizioso piano di investimenti di MSC Crociere, che non ha paragoni nel settore, prevede ora la costruzione di 17 navi entro il 2027, con un investimento complessivo pari a circa 13,6 miliardi di euro. Da giugno 2017 sono entrate in servizio già tre navi: MSC Meraviglia, MSC Seaside e MSC Seaview. Altri due - MSC Bellissima e MSC Grandiosa - saranno consegnate rispettivamente a febbraio e ottobre 2019. Tutte e cinque le navi saranno caratterizzate dal concept di lusso di MSC Crociere di nave all'interno della nave , ovvero l'esclusivo **MSC Yacht Club** di nuova generazione.

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MSC CRUISES ENTERS ULTRA-LUXURY SEGMENT BY PLACING ORDER FOR FOUR MORE SHIPS FROM FINCANTIERI

The first of this highly-innovative new generation of ships will come into service in Spring 2023

Geneva/Trieste, October 18, 2018 - MSC Cruises and Fincantieri today announced the signing of a memorandum of agreement (MOA) for the construction of four ultra-luxury cruise ships for a total value in excess of EUR 2 billion.

The ships, the first of which will be delivered in Spring 2023, will have gross tonnage of approx. 64,000 GRT and feature 500 cabins. The remaining three ships will come into service one per year over the following three years.

The ships will feature, amongst other, the best and latest environmental technology and other cutting-edge maritime solutions at sea. They will also showcase highly-innovative design as well as introduce ground-breaking options for guest comfort and relax.

Pierfrancesco Vago, MSC Cruises' Executive Chairman, said: *"It is off the back of the great success of our ship-within-a-ship luxury concept that our guests asked us to enter into the ultra-luxury segment, as a natural evolution of the MSC Yacht Club. These ships will be able to offer unique itineraries, thanks to their size, and the guest services will be taken to another level, including our personalised MSC Yacht Club butler service, available 24/7.*

Mr Vago continued, *"I am especially pleased to be able to further extend our partnership with Fincantieri through this new order. The award-winning Seaside and Seaside-Evo class have already been recognised as ground-breaking and innovative designs. We are now introducing another new class, which will establish a new standard of ultra-luxury at sea with ships that will showcase the quality and highest standards that are associated with Made in Italy."*

Giuseppe Bono, CEO of Fincantieri, stated: *"It is with pride that two great brands - an Italian one and one with a strong Italian DNA -, well-known all over the world, today announce an important construction program. We are extremely satisfied that, to launch a new class of ships in the luxury segment, MSC Cruises has recognized that our design will help them create a new generation of ships that will be cutting edge both in terms of safety and technological content, and with particular attention paid to passenger comfort.*

With this project Fincantieri can count on 53 cruise ships in its order book, confirming its position as absolute market leader”.

MSC Cruises is the world’s largest privately-owned cruise company and leading cruise brand in Europe, South America, South Africa and the Gulf. This order will bring to eight the number of MSC Cruises ships to be built in Italy with Fincantieri.

Fincantieri, one of the world’s largest shipbuilding groups and number one for diversification and innovation.

With the addition of these new ships, MSC Cruises’ already industry-unprecedented investment plan will now account for a total 17 new ships to be built by 2027, for an overall investment of EUR 13.6 billion. Of these, three have already come into service since June 2017: *MSC Meraviglia*, *MSC Seaside* and *MSC Seaview*. Two more – *MSC Bellissima* and *MSC Grandiosa* – will be delivered in February and October 2019, respectively. All five ships will feature MSC Cruises’ existing ship-in-ship luxury concept, the award-winning next-generation MSC Yacht Club.

MSC Cruises *is the world’s largest privately-owned cruise company and the number one cruise line in Europe, South America, South Africa and the Gulf. A game-changer in the world of cruises, the Company has achieved 800% growth in its first ten years, building a global reputation in the industry and one of the youngest cruise fleets at sea. MSC Cruises is headquartered in Geneva, Switzerland.*

The MSC Cruises fleet currently comprises 15 ultra-modern, highly innovative and elegantly designed ships, offering an unparalleled holiday experience with always delicious and authentic food, award-winning entertainment, plenty of relaxation, comfortable accommodation, as well as impeccable service and expertise.

Under its ambitious industry-unprecedented €13.6 billion investment plan, the fleet is set to expand to 29 cruise ships by 2027. To date, MSC Cruises has designed six new large ship classes, all prototypes that push the boundaries of marine architecture and design, and an ultra-luxury class with ground-breaking options for guest comfort.

MSC Cruises feels a deep responsibility towards the physical and human environments in which it operates. The Company operates with the greatest respect for the world’s oceans and is on an ongoing journey to further develop innovative ways of lowering the environmental impact of its cruise passages.

MSC Cruises’ holiday experiences are sold across the globe through a distribution network in 70 countries. The Company employs over 23,500 people worldwide, both ashore and on board its ships. MSC Cruises is part of MSC Group which is comprised of leading transport and logistics companies.

More information at <http://www.msypressarea.com>

Fincantieri is one of the world's largest shipbuilding groups and number one for diversification and innovation. It is leader in cruise ship design and construction and a reference player in all high-tech shipbuilding industry sectors, from naval to offshore vessels, from high-complexity special vessels and ferries to mega yachts, as well as in ship repairs and conversions, production of systems and mechanical and electrical component equipment and after-sales services.

With over 230 years of history and more than 7,000 vessels built, Fincantieri has always kept its management offices, as well as all the engineering and production skills, in Italy. With over 8,400 employees and a supplier network that employs nearly 50,000 people, Fincantieri has enhanced a fragmented production capacity over several shipyards into a strength, acquiring the widest portfolio of clients and products in the cruise segment. To hold its own in relation to competition and assert itself at global level, Fincantieri has broadened its product portfolio becoming world leader in the sectors in which it operates.

With globalization, the Group has around 20 shipyards in 4 continents, over 19,000 employees and is the leading Western shipbuilder. It has among its clients the world's major cruise operators, the Italian and the US Navy, in addition to several foreign navies, and it is partner of some of the main European defense companies within supranational programs.

Fincantieri's business is widely diversified by end markets, geographical exposure and by client base, with revenue mainly generated from cruise ship, naval and offshore vessel construction. Such diversification allows it to mitigate the effects of any fluctuations in demand on the end markets served.

www.fincantieri.com