



CRUISING CONTINUES TO GROW

How the cruise industry generates economic benefits across Europe

The cruise industry has once again made a significant contribution to the European economy. The industry's economic output reached **€40.95 billion in 2015**, an all time high, and generated more than **10,000 new jobs** with 360,571 people now employed in cruise and cruise-related businesses in Europe. These results confirm that **Europe remains a vibrant hub for cruising**.

2015 OVERALL ECONOMIC IMPACT IN EUROPE

TOTAL ECONOMIC OUTPUT



€40.95 Billion
+2% OVER 2014

EMPLOYEE COMPENSATION



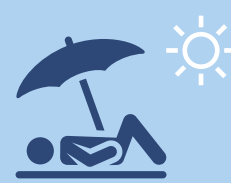
€11.05 Billion
+2.7% OVER 2014

INDUSTRY'S DIRECT SPENDING



€16.89 Billion
+1.7% OVER 2014

NUMBER OF PASSENGERS



6.6 Million
+3% OVER 2014

NUMBER OF JOBS



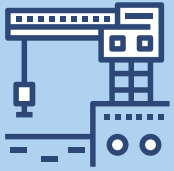
360,571
+3.3% OVER 2014

PASSENGERS EMBARKATIONS



6.12 Million
+4.5% OVER 2014

SPENDING IN EUROPEAN SHIPYARDS



€4.6 Billion
+1.2% OVER 2014

31.17 MILLION PASSENGER



visits at 250
European
port cities

(Construction of new ships and refurbishments)

ECONOMIC BREAKDOWN IN ITALY IN 2015



INDUSTRY'S DIRECT SPENDING

€ 4,554 Million

EMPLOYEE COMPENSATION

€ 3,130 Million

NUMBER OF JOBS

103,010

NUMBER OF PASSENGERS

810,000

Cruise Lines International Association (CLIA) is the world's largest cruise industry trade association, providing a unified voice and leading authority of the global cruise community. The association has 15 offices globally with representation in North and South America, Europe, Asia and Australasia.